



Franklin Widjaja



User Experience Research/Design

PROFILE

Freelance UX Designer/Researcher with a strong background in psychology: the user and usability are central. Analytical, curious, and able to peek into the user's mind. To me, figuring out the user's mindset is key to an optimal fitting design.

Location: Den Haag
Date of birth: 23-04-1982
Email: franklinwii2500@gmail.com
Phone: 06 13251275
Portfolio: www.wiird.weebly.com

WORK EXPERIENCE

Multimedia Design& Research Evaluation

LOI

Oct 2017 - current

Evaluating design and research

Design/research improvements of the E-learning platform, with which students and teachers work. Also guiding of students and writing of learning material.

Interaction Design

Tinqwise

Jul 2017 - Sep 2017

Training Application for Banking Employees

Interactive application that trains banking employees in how to handle specific working situations. Developed with Articulate Storyline.

User Experience Research & Design

European Patent Office

Jan 2016 - Jun 2017

Wireframes for Patent Research

Intensive communication with patent researchers and other members, to retrieve the user requirements. These were used to develop a complex patent research tool.

User Experience Research & Design

Typify

Jun 2015 - Dec 2015

Interactive and Visual Design for Mockup Tool

Interactive, responsive design for a webapplication with which mockups are created. Developed with Axure and Adobe CC.

User Experience Research

Mitene Internet

Feb 2013 - Apr 2015

Usability Research of Web Applications

User logs and feedback were used to evaluate and report on the usability of web applications. Also visual designs for a mobile organizer app, created with Adobe CC.

Interaction Design

V-Step

Oct 2011 - May 2012

Evaluation Tool for Firefighter Instructors

The design of this interactive tool was based on the interviews with the instructors. The instructors used the application to note the results of a firefighting training.

User Research

Merge Media

Mar 2008 - Oct 2008

User Research of Online Consumers

Research with online consumers. They were instructed to buy online products and were interviewed on their motivations for buying a specific product.

EDUCATION

Universiteit van Amsterdam

2011 – 2012

MSc: Human Centered Multimedia

Universiteit Leiden

2007 – 2009

MSc: Applied Cognitive Psychology

Universiteit Leiden

2001 – 2003 / 2005 – 2007

BSc: Psychology

Aloysius College

1994 – 2000

VWO

OTHER EDUCATION

National Taiwan Normal University

2007 – 2007

Mandarin Language study in Taipei

Universiteit Leiden

2003 – 2008

Language and Cultures of Japan

Universiteit Leiden

2002 – 2006

Language and Cultures of China (Mandarin)

SKILLS

User Centered Design



Visual Design



Prototyping/wireframes



Usability



User Requirements Analysis



Scrum/Agile



Adobe CC, Axure, Invision



Customer Journey/branding



HTML/CSS



Nederlands, English



INTERESTS

I am a curious being with a great interest in science: astronomy, human computer interaction, new technologies and space exploration. I enjoy reading about these topics, and occasionally I write an article for the newspaper *Asian News*. Naturally I am also a huge science fiction enthusiast and I regularly look for new stories, books and movies that sparkle the imagination.

I enjoy mental stimulation, so I am crazy about puzzles and riddles. This means that I often play board games, video games and in a creative mood I also mod games. Furthermore I am quite curious about other cultures. I have visited about 50 countries across the globe.